



Singing Against Secondhand Smoke with Musicians for Smokefree TN

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Midwest States Strategist

Drop in the Chat:
**What is one thing you hope to gain
from this session?**

Topics for Today:

- Intro to Our Team & Our Work**
- Secondhand Smoke & Emerging Threats**
- Current Efforts Underway in TN**
- Key Components of a Successful Policy Campaign**
- Model Policy Guidance**
- Building Policy Champions**
- Community Education**

Who We are and What We Do



Established in 1984, our services include:

- Providing resources, tools, and strategic planning
- Tracking industry or allied opposition tactics
- Assisting with message development
- Illustrating policy trends via ordinance lists & maps
- Providing personalized training, technical assistance, and support

**TOO MANY
PEOPLE FALL
IN THE GAPS IN
SMOKEFREE
PROTECTIONS**

#smokefreegaps

#healthequity

#gosmokefree



no-smoke.org/gaps



PROVIDING THE SOUNDTRACK
FOR HEALTHY COMMUNITIES

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SMOKEFREE MUSIC CITIES

a project of
AMERICAN WORKSMOKERS' RIGHTS FOUNDATION

PROVIDING THE SOUNDTRACK
FOR HEALTHY COMMUNITIES



We present our Stay Safe at Home music series featuring many of our supporters. These artists have shared their stories and some songs.

[VIEW PLAYLIST](#)



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SINGER/SONWRITER, CONSULTANT,
AND FOUNDER OF BAND
AMALGAMATED MEDIA GROUP
MUSICIANS FOR A SMOKEFREE
NASHVILLE AND PEOPLE SUPPORTING
ARTISTS

Jamie Kent is a modern-day bluesman. He's trained with rock legend Huey Lewis, opened for country legend Bob Dylan, and scored a Top 20 album on the Billboard Country charts. He's also an entrepreneur, known throughout the music world for his own independent partnerships and for facilitating authentic synergy between brands and musicians. His "boundless energy" has been his driving force since childhood, but he credits his wife Bonnie with keeping him grounded in the midst of it all. "She knows the better than anyone in the world and challenges me to never settle for easy, making sure everything I do is truly me," he says. "She's the first one to say, 'No, that's not a real idea, and she constantly inspires me to be the best version of myself as a daily basis.'" That best version is front and center on Kent's latest projects. This spring he helped launch People Supporting Artists (PSA), a nonprofit created to facilitate relief for musicians during the COVID-19 crisis. Kent and the group produced an April livestream, open to a quarter million people, with over 40 artists and four hours of content across six weeks. It raised over \$10,000 for the Musicans COVID-19 Relief Fund. He also recently helped launch Musicians for a Smokefree Nashville, a coalition working with the Nashville Department of Public Health and American Nonsmokers' Rights Foundation to help push Nashville (and Tennessee) to become 100 percent smoke-free indoors. He's proud to give back to a community that offers so much support. "Just last this year, without it was the month COVID-19 or the ongoing battle against systemic racism, I've found myself continually inspired by our community coming together. Some other times, it's someone pushing for change and trying to rally support for my organizations. I've been there with open arms and a willingness to help on so many occasions. I've never experienced anything like it anywhere else."



Musicians for a Smokefree Nashville - You're Not Alone (Official Lyric Video)




Watch later



Share

YOU'RE NOT ALONE

Watch on  YouTube

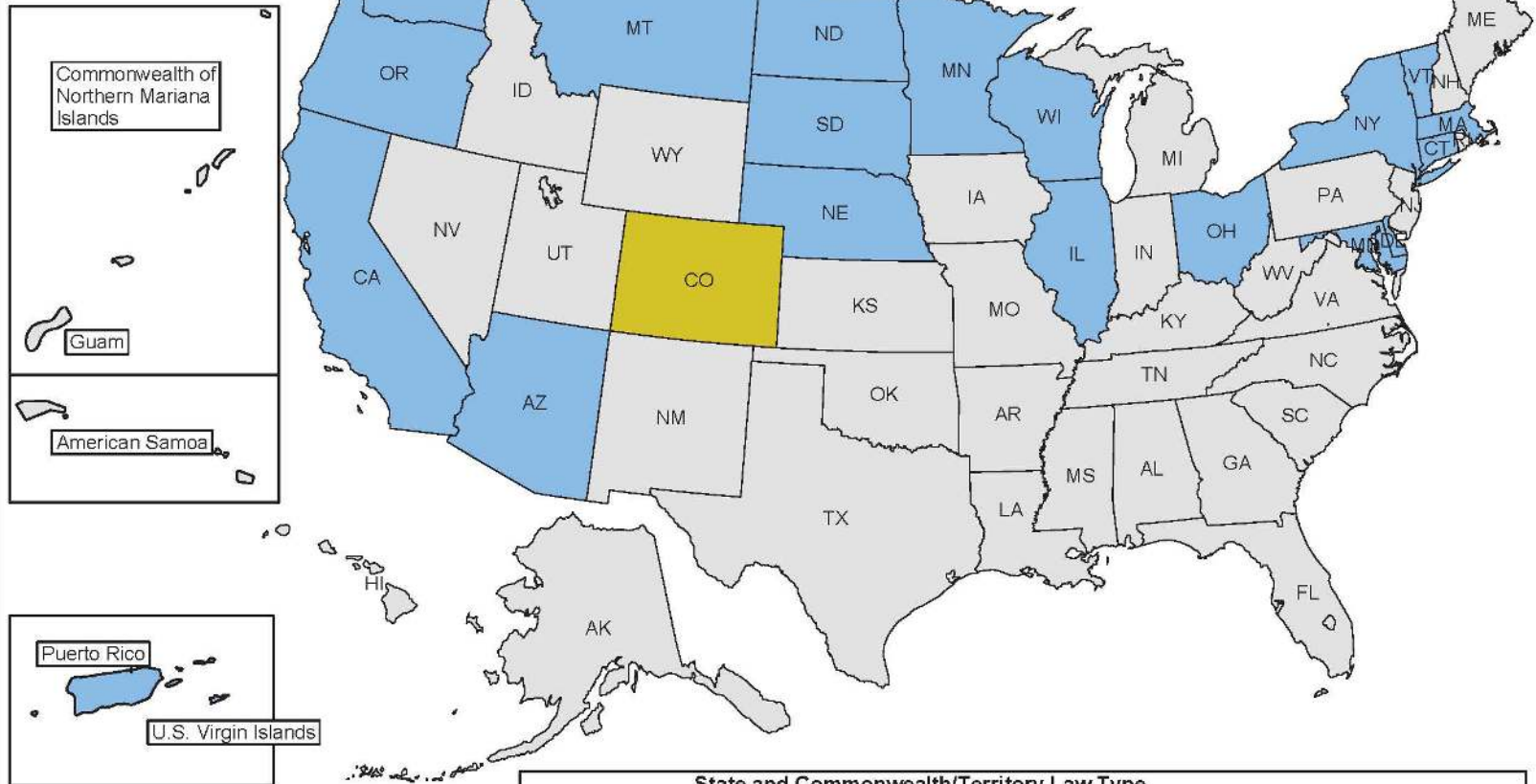


AMERICAN
NONSMOKERS'
RIGHTS FOUNDATION

no-smoke.org




American Nonsmokers' Rights Foundation
Laws effective as of February 5, 2022

Territories and Commonwealths



Note: American Indian and Alaska Native sovereign Tribal laws are not reflected on this map, and the map does not reflect restrictions on e-cigarette use.

State and Commonwealth/Territory Law Type

- | | |
|---|--|
|  | 100% Smokefree Non-Hospitality Workplace, Restaurant, Bar, AND Gambling Law |
|  | No 100% Smokefree Non-Hosp. Workplace, Restaurant, Bar, AND Gambling Law |
|  | Smokefree Law has certain exemptions for marijuana smoking in 100% Smokefree Restaurants |

[LS-39]



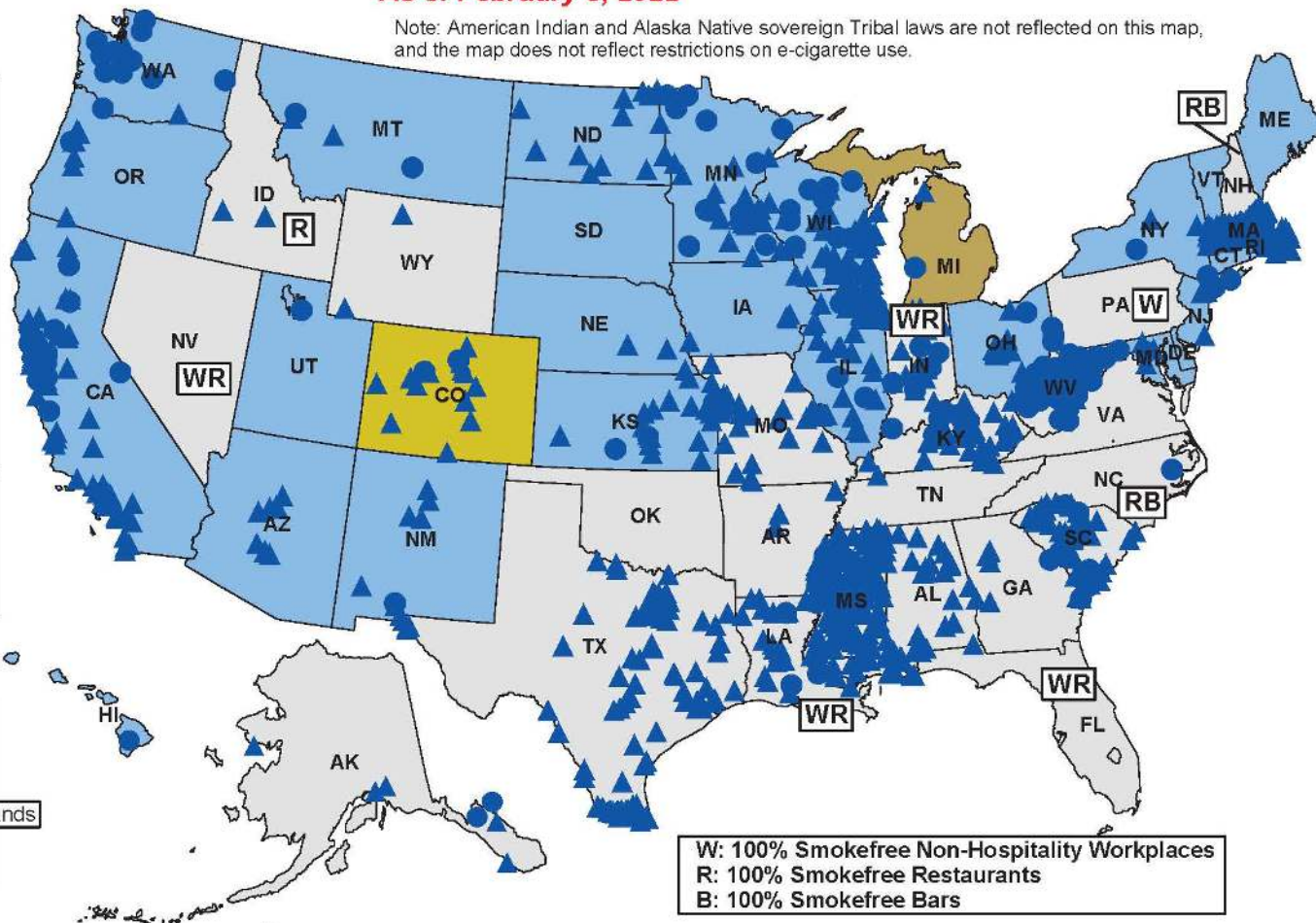
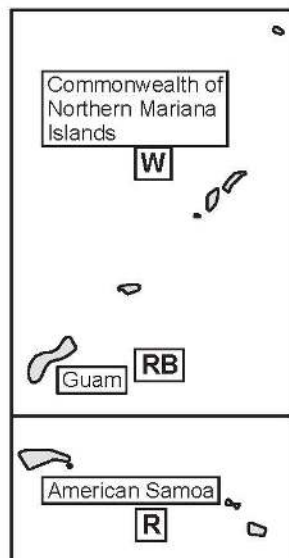
U.S. 100% Smokefree Laws in Non-Hospitality Workplaces AND Restaurants AND Bars

American Nonsmokers' Rights Foundation

As of February 5, 2022

Note: American Indian and Alaska Native sovereign Tribal laws are not reflected on this map, and the map does not reflect restrictions on e-cigarette use.

Territories and Commonwealths



Locality Type with a 100% Smokefree WRB Law

▲ City
● County

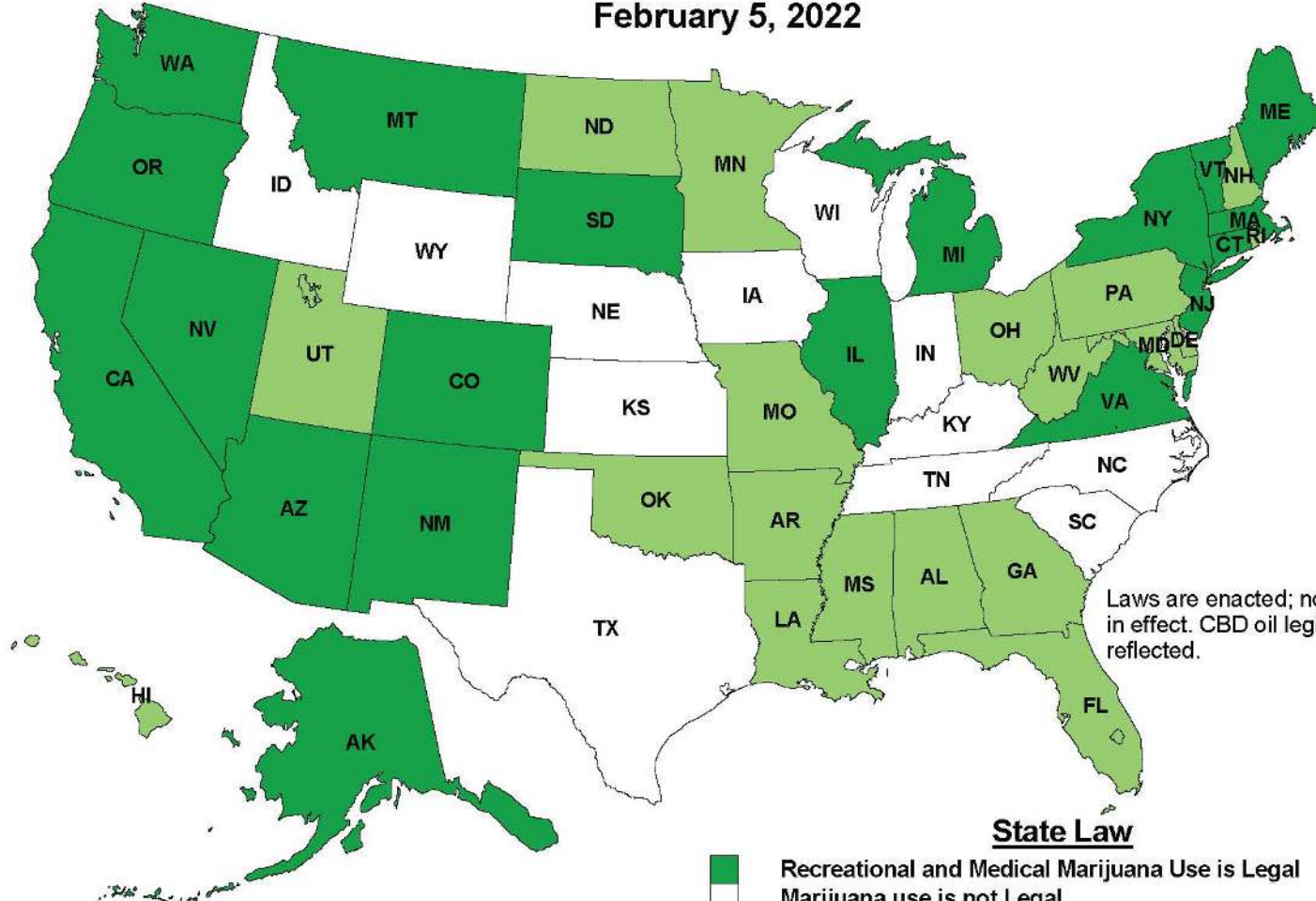
State and Commonwealth/Territory Law Type

100% Smokefree Non-Hospitality Workplace, Restaurant, & Bar Law
Law doesn't cover 100% Smokefree Non-Hosp. Workplaces & Restaurants & Bars
Smokefree Law has certain exemptions for marijuana smoking in 100% Smokefree Restaurants
Smokefree Law has certain exemptions for marijuana smoking in 100% Smokefree Restaurants & Bars

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States with Legalized Marijuana

American Nonsmokers' Rights Foundation
February 5, 2022



Laws are enacted; not yet necessarily in effect. CBD oil legislation is not reflected.

State Law



Recreational and Medical Marijuana Use is Legal

Marijuana use is not Legal

Medical Marijuana Use, but not Recreational, is Legal

Note: In total, medical marijuana use is legal in 38 states.

To see a map of state and local laws prohibiting smoking and vaping marijuana, visit <https://no-smoke.org/wp-content/uploads/pdf/marijuana-smokefree-laws-map.pdf>

Note: American Indian and Alaska Native sovereign Tribal laws are not reflected on this map.

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American Nonsmokers' Rights Foundation

The laws shown on this map prohibit smoking AND vaping of recreational and medical marijuana in one or more of the following venues:
non-hospitality workplaces, restaurants, bars, and/or gambling facilities.

Territories and Commonwealths

Commonwealth of
Northern Mariana
Islands

Guam

American Samoa

Puerto Rico

U.S. Virgin Islands

Locality Type

City Law

County Law

The local laws shown on this map restrict marijuana use, regardless of whether the state has legalized recreational or medical marijuana. To see which states have legalized marijuana, visit:

<https://no-smoke.org/wp-content/uploads/pdf/marijuana-states-legal-map.pdf>

[LS-50]

Note: American Indian and Alaska Native sovereign Tribal laws are not reflected on this map.

For more information on the health risks of marijuana secondhand smoke exposure, visit <https://no-smoke.org/smokefree-threats/marijuana-smoke/>

State and Commonwealth/Territory Law Type

Smoking & Vaping Marijuana Prohibited in W/R/B/G

Smoking & Vaping Marijuana not Prohibited in W/R/B/G

Secondhand Smoke & Emerging Threats

Triangulum: Tobacco, E-cigarettes, and Marijuana

Tobacco use amongst adults and youth is on the decline; however, use of electronic smoking devices, and that co-use of combustible marijuana and tobacco, is on the rise. One strategy to reduce use is to include e-cigarettes and marijuana in smokefree laws.



Stand Firm to Protect Public Health and Smokefree Protections

To protect nonsmokers from the health consequences of exposure to secondhand tobacco and marijuana smoke, as well as the secondhand aerosol from electronic and “vapor” products, **tobacco, marijuana, and electronic smoking devices should not be permitted for use in smokefree spaces.**

Instead of making concessions for indoor smoking spaces, one should consider **identifying outdoor spaces, obstructed from public view, and where the risk of secondhand exposure is minimized.**



Current Effort Underway

Key Components of a Successful Policy Campaign: Model Policy Guidance

Model Ordinance Language: Why does it matter?



Findings & Intent: support/purpose

Definitions!

- Where smoking is prohibited: ALL public places and workplaces
- Where smoking is allowed: coalition dealbreakers

Declaration of Establishment as Nonsmoking – allows employer to designate non-smoking area not included in ordinance

Posting of signs – remove ashtrays, post signs, ease of enforcement

Enforcement – who is responsible?

Violation & Penalties – who receives the fine and in what amount?

Non-retaliation: Non-waiver of Rights – protects employees in regards to the law

Other Applicable Laws – doesn't conflict where smoking is also regulated

Severability Clause – legal protection if one section of the ordinance is challenged

Smokefree laws that are
Strong, Simple & Fair

have the greatest public health impact and are easiest to enforce. They don't pick winners and losers in health or in business



Exemptions Create Inequities

- Fairness Issue: How can we justify leaving workers behind?
- Increased morbidity and mortality
 - Typically amongst more vulnerable populations and in jobs without adequate access to health care and/or uninsured.



Key Components of a Successful Policy Campaign: Building Champions and Strong Coalitions

Readiness Checklist

Community Support

Key Stakeholder Support

Counter Opposition Arguments

Decision Maker Support

Strong Mayor: Fort Worth, TX

- Mayor Betsy Price
- Prioritized business community support
- Smokefree Fort Worth coalition conducted broad public education and business endorsement campaigns

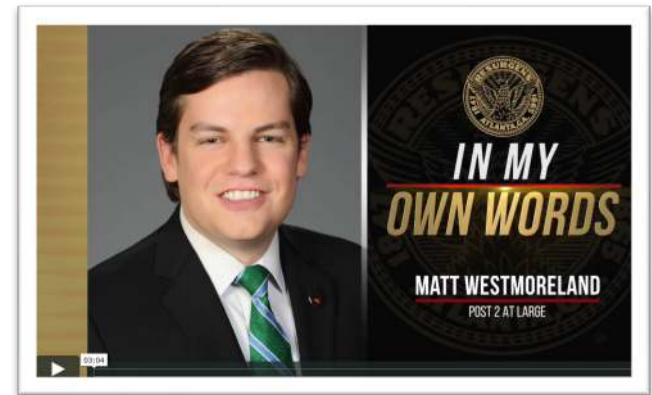
SMOKE-FREE
FORT WORTH



Strong Council Sponsors



- On Message
- Well-informed
- Accessible
- Passionate



Key Components of a Successful Policy Campaign: Community Education



**WE ARE PEOPLE
WE ARE NOT
AN EXEMPTION**

WE DESERVE TO BREATHE
SMOKEFREE AIR AT WORK

**WE
ARE NOT
AN EXEMPTION**

MUSICIANS DESERVE SMOKEFREE WORKPLACES
JUST LIKE THE REST OF TENNESSEANS.

IT'S ONLY FAIR.
smokefreetennessee.com



Smokefree environments help protect heart and lung health.

A photograph of two hands, one from a person with a watch and the other with a bracelet, forming a heart shape. The hands are silhouetted against a bright, hazy sunset sky. A rainbow-like lens flare is visible around the heart shape.

Is your city smokefree? We can help!
no-smoke.org

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